Tom Koulopoulos

Innovation
Author, Futurist, Leader

"Tom Koulopoulos is the best presenter I've seen in 26 years." .

From audiences of more than 5000 to intimate gatherings of just a few dozen, Tom provides a tour-de-force session that will leave your attendees with memories and tools that they will use for a lifetime.

Tom Koulopoulos is president and founder of Delphi Group, a Boston-based thought leadership firm providing advice on leading edge technologies to global 2000 organizations and government for the past 20 years. He has also been the Executive Director of the Babson College Center for Business Innovation, and the leader of a global innovation lab for Perot Systems.

Named one of the industry's most influential information management consultants by InformationWeek magazine he is recognized as an authority on the implications of information technology on global organizations, with articles and market insights appearing frequently in national and international print and broadcast media such as BusinessWeek, The Wall Street Journal, Forbes, The Economist, CNBC, CNN and NPR.

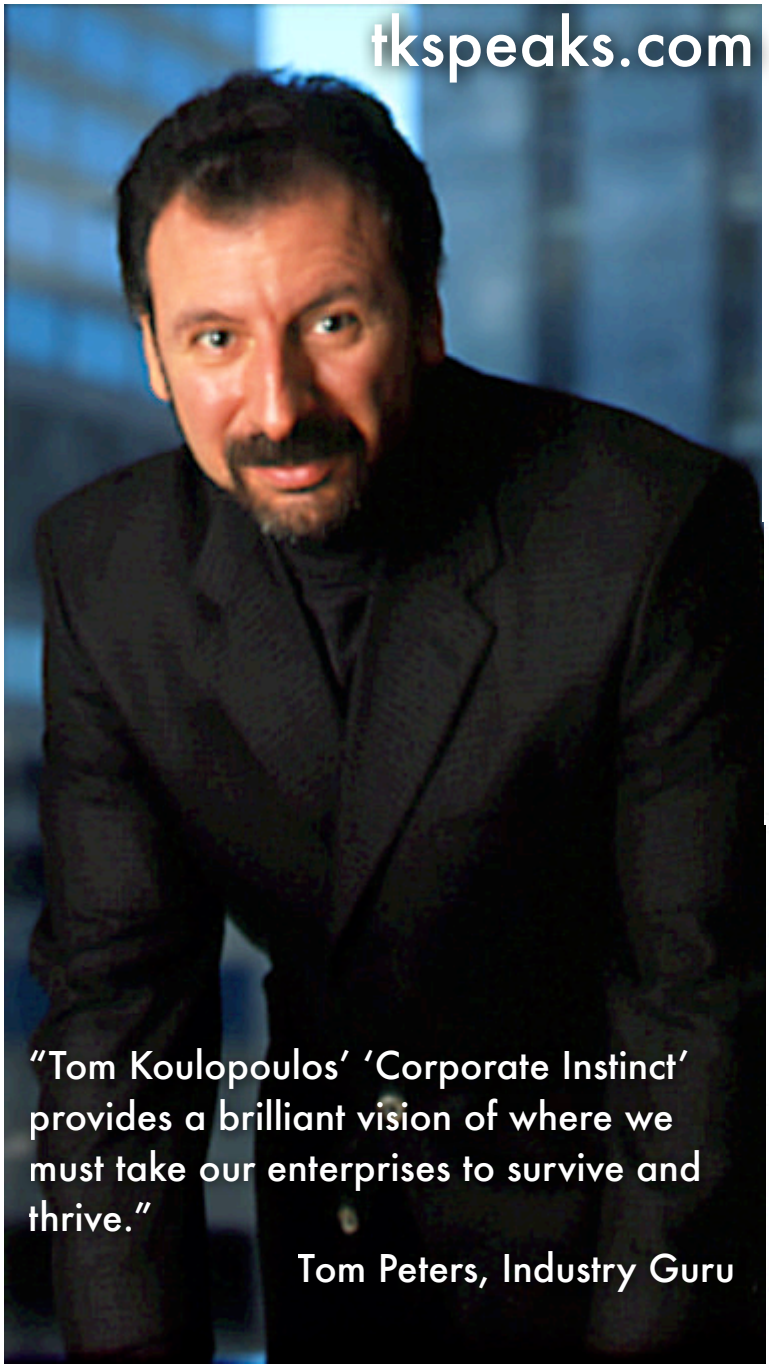
His eight books include: The Innovation Zone, Smartsourcing, Corporate Instinct, Smart Companies, Smart Tools, and The X-economy. During the past three decades Tom's work and writing has introduced core industry concepts, frameworks and vernacular such as Single Point of Access, Touch Points, Digital Control Rooms, Business Operating Systems, Corporate IQ, Information Value Chains, and Smartsourcing that are widely used today in describing the impact of technology on business. His insights have received wide praise from luminaries such as Peter Drucker, Dee Hock, and Tom Peters who called his writing, "a brilliant vision of where we must take our enterprises to survive and thrive." According to Peter Drucker, Tom's writing "makes you question not only the way you run your business but the way you run yourself."Tom is also editor of the Delphi Report, a quarterly journal for business and technology leaders.

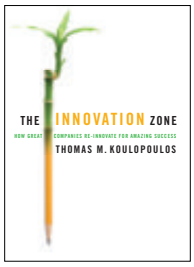
His current book, The Innovation Zone: How Great Companies Re-innovate for Amazing Success (to be released in early 2009) looks at the Five Behaviors and Seven Lesson of innovation across a variety of companies. He boils innovation down to its essence and provides a playlist for companies and individuals who want to increase their ability to innovate.

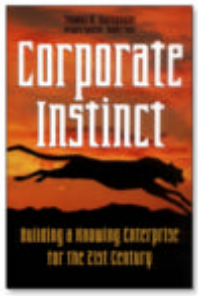
In addition to is professional accomplishments, Tom has also been an adjunct professor at the Boston College Wallace E. Carroll Graduate School of Management and a guest lecturer at the Boston University School of Management and Harvard University.

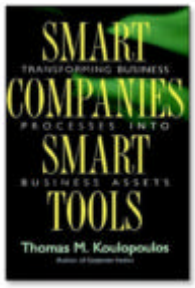
His philanthropic interests include being a founding advisor to the non-profit Tech Foundation, which makes technology accessible to the non-profit sector in an attempt to bridge the widening digital divide, and an advisor to Destination Imagination, the world's largest program teaching creative problem solving to kids in K-12 in more than 20 countries.

Ask for an interactive DVD with one hour of excerpts from many of Tom's past keynotes









Keynote Description

Tom Koulopoulos provides a tour-de-force combination of energy, deep knowledge, business insight and humor in a keynote package tailored for each audience. His passion for helping business people understand the implications, challenges and opportunities of leading edge technology is evident in his writing, which Tom Peters has called, "a brilliant vision of where we must take our enterprises to survive and thrive."

Tom weaves a rich tapestry of story telling and technology vision for audiences, He explodes on stage with incredible intimacy both with his topics and his audience. It is the sort of insight that management guru Peter Drucker said, "makes you question not only the way you run your business but the way you run yourself."

Drawing on material from seven books, first hand experience in the trenches with major organizations, and solid business and technology background his presentations will do more than motivate and entertain, they will fundamentally change the way you look at the role of technology in your organization and in your life.

Keynote Topics:

The Innovation Zone: A Tour-de-force of the cornerstones, practices and challenges of innovation on the edge.

The Uncertainty Principle: Building Successful Organizations in a Time of Global Uncertainty

The Future of Globalization: Coping With and Profiting From the Effects of Globalization

Dinner with Drucker: Tom profiles his mentor Peter Drucker in an intimate firsthand look into one of the world's great thinkers

FutureTech: A Look at the Evolution of Technology and Organizations in the Next Decade

All of Tom's keynotes are customized to your audience's specific requirements, interests, and industry.

Testimonials

"I cannot tell you how many of our attendees commented on how well you hit the mark in your observations. Your presentation made a huge impact on the attendees and, as our first presentation of the day, set a great tone for the remainder of our program." Pauline A. Seleski, Marketing Manager, DoxSys, Inc.

Tom Koulopoulos of Delphi played a key role in the winning formulae. Not only did his keynote speech receive accolades, as evidenced by the attendee questionnaire, but in his key role as moderator for the two panels he adroitly provided much needed linkages in the diverse subject matter. Tom's breadth of knowledge coupled with his podium panache are no doubt the reasons why he is one of North America's most sought after speakers."

Pat Griffith, Director, Business Processes and Information Division; Hill & Knowlton Canada Ltd., Treasury Board of Canada

Tom is an outstanding presenter with a firm grasp of the material." Chuck Seeley, Intel

I thought Tom was a great speaker! Robin Reader, GSA

Tom is an exceptional master of ceremonies, whose thoughtful remarks pull it all together. Thanks!!" Susan Saraidaridis, Harvard Business School

Tom Koulopoulos is a very insightful thought-leader whose observations, opinions and forums provide clarity in a sea of change." Ken Carpenter, CSC

Tom Koulopoulos is a captivating speaker who brings a wealth of knowledge and vision into the presentation."

Mike Mandziara, Accenture

Tom Koulopoulos is a powerful speaker. His presentation style captures your interest, leading to the absorption of new information." Lynne Hanf, Federal Aviation Administration

Tom's knowledge and understanding of the Information Systems arena is phenomenal!" Gary F. Miller, Eaton Corporation

Tom Koulopoulos is the best presenter I've seen in 26 years." Cheryl Watchek, Minorco USA Inc.

Above all the rest

"Mr. Koulopoulos, since his first presentation, has been one of Xplor's highest rated speakers. It is unusual for Xplor to have a repeat keynote speaker; however, because Mr. Koulopoulos has had such a positive feedback, Xplor is welcoming him back for his third keynote speaking engagement. Mr. Koulopoulos has had excellently prepared presentations with new and exciting information. Consistency and diversity in his presentations separate him from all the rest."

Suzanne Davidson, Manager Conference Programs, Xplor International

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